



*Greetings! Welcome to my 2020 service itemization. I'm extremely thrilled we've reached this point in our conversation about your project and I can't wait to hear back from you after you review this. All of these prices are ball park estimates based on previous client projects. The price of your project may not be the exact price listed because every production is unique and requires different assets to work properly. After you get an idea from here we'll build a plan together and then we begin. In short, this is a guide to my production pricing so please don't be a pain in the ass later. Thank you for reading this paragraph.*

*I look forward to working with you :-)*

*@shakevideo*

## Branding/ Design

- **Flyer**
  - Standard flyer design starting at \$100 (Square or Rectangle)
  - Flyer Pack (Square/ Rectangle, IG Story, Twitter Landscape) starting at \$150
  - Motion flyer (add moving elements to your flyer) starting at \$200
- **Logo** - Create an original visual identity starting at \$700
- **Brand Kit** - Starting at \$900 for a good starter kit for a brand including 1 Logo, 1 Promotional Graphic in all size variations, 1-15 Second Promotional Edited Concept Video

## Video Production

- **Music Video** - Starting at \$1600 includes an 8 Hour production, 3 locations, 5 revisions
- **Original Content** - Starting at \$800 includes 3 Hour production, 1 location, 5 revisions
- **Video Coverage** - Starting at \$500 includes 2 Hour production, 1 location, 5 revisions
  - \$200 per each additional hour
- **Video Editing** - Starting at \$200 per edited Minute
  - \$200 per each additional revision
  - \$800 for *Express Editing* (12 Hour delivery)

## Behind The Scenes

- Starting at \$500 I will follow you around for 2 hours and make it look epic.
- 1 Minute Video Interview
- 2 Hour Video Production + Photography
- Promotional Photography (10 Photos)

## Content Kit

Multimedia Content to build awareness about a new project or product.

- **Multimedia Brand Kit** starting at \$1200
  - 3 Promotional Videos (15 seconds, editing concept production only, no filming)
  - Behind the scenes content
  - 1 Original Template including 3 Promotional Graphics
  - Social Media promotional

ALL SERVICES, PACKAGES, AND PRICES ARE FLEXIBLE AND SUBJECT TO CHANGE WITHOUT ANY NOTICE.

CONTACT [SHAKE@DINNER-LAND.COM](mailto:SHAKE@DINNER-LAND.COM) | 646-752-1299



## “On The Go Studio Services” \$200/ Hour

- 2 Hour Minimum, I bring the studio to you
- Video Production (1 Camera setup)
- Video Edition
- Visual Design
- Branding
- Development and Project Design
- Production Assistance

## Website

Through my designing courses at Wix I am able to design 100% custom and fully functional websites depending on your needs. *(These prices do not include registration, domain, hosting, monthly fees, or any additional costs).*

- Website Design and Development starting at \$3,000 for 4 Custom Designed Pages
- Ecommerce Websites starting at \$5,000 for 4 Custom Designed Pages

## Campaign Design

Let me design a full digital roll out for your project or product and execute plans for results.

- Custom Digital Campaign starting at \$4,500/ Month
  - 1 Month Campaign Design
  - 30 Hours of retainer services
  - 3 Production sessions
  - Social Media Management for 1 Month

Why all of this blank space?

*There's more, keep scrolling!*

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## Production Retainer

This is sort of like being your personalized Marketing Dept. My retainers include Full Service In-Studio Production Services including video production, editing, design, branding, marketing, consultations and more. *(3 Month Minimum, This Service is Not Applicable for All Projects)*

- **Starter Retainer (10 Hours/ month)**
  - \$1,100
  - 1 Production Session (3 Hours)
  - 2 Promotional Videos (<1 minute each video)
  - 2 Design/ Branding Elements
- **Promotional Retainer (15 Hours/ month)**
  - \$1,600
  - 2 Production Sessions (3 Hours each)
  - 6 Promotional Videos (<1 Minute each video)
  - 5 Design/ Branding Elements
  - Campaign Planning
- **Strategy Retainer (30 Hours/ month)**
  - \$3,000
  - 3 Production Sessions (3 Hours each)
  - 10 Promotional Videos (<1 Minute each video)
  - 10 Design/ Branding Elements
  - Campaign Planning

## Social Media Management

Daily posting across Instagram & Twitter to build a professional appearance and strong connection to core audience. *(3 Month Minimum, This Service is Not Applicable for All Projects)*

### Content Creation + Social Media Management

- \$3,000/ Month
- Daily Posting across Instagram & Twitter
- 2 production sessions
- 10 Promotional Graphics
- 10 Promotional Videos (<1 Minute each video)

### Social Media Management

- \$1,500/ Month
- 1 Post Daily across Instagram & Twitter

### Content Creation

- \$2,000/ Month
- 2 production sessions
- 10 Promotional Graphics
- 10 Promotional Videos (<1 Minute each video)

## Flat Production Rate

Production Services including video production, editing, design, branding, marketing, consultations and more.

- Per Hour of Production \$200
- Day Rate of Production \$2000 (10 Hours)

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